

Partners should acknowledge the support of the National Housing Bank (NHB) by displaying our logo on marketing and promotional materials.

Logos:

There are 2 versions of our logo available to download:

- Logo Lock-up with Homes England.
- Lead Logo, full colour and mono.

The NHB logo and brand have been designed for flexible application. However, wherever possible, partners should use the dual-branded National Housing Bank and Homes England logo lock-up, as outlined on page 12 of the Logo Guidelines.

Before you publish:

You must share visuals with the NHB communications team and receive written approval before publishing any materials featuring the logo. Speak to your relationship manager or contact brand@homesengland.gov.uk.

You must:

- Only use the original artwork files. Never attempt to recreate the logo.
- Only use the NHB logo if your organisation is funded by the National Housing Bank.

You should:

- Give the NHB logo equal prominence to other partner and funder logos.
- Use the website address www.gov.uk/national-housing-bank where applicable.
- Use 'Funded by' or 'Supported by' as a prefix where relevant.

Reproducing the logo:

The logo can be scaled up in size but must never be distorted or warped. Please refer to the full brand guidelines for minimum size requirements.

Terms and conditions of use:

By downloading the National Housing Bank and Homes England logos, you are agreeing to adhere to the following terms and conditions of use:

1. You acknowledge that the logos are the property of Homes England and the National Housing Bank. The grant of this licence does not confer any form of proprietary right in the logo and other brand devices to you or any third party.
2. You shall not use the logo and other brand devices in any way which may damage the reputation of the National Housing Bank or Homes England.
3. You shall immediately cease any use upon request from the National Housing Bank and Homes England.

For more information about using our logo, get in touch with us by emailing brand@homesengland.gov.uk.